



Mineral Resources International, Inc.

1990 W. 3300 S., Ogden, UT 84401 • USA • 1-800-731-7866 • 801-731-7040 • fax 801-731-7985 • www.mineralresourcesint.com

April 20, 2011

Dear Loyal CMD users:

Mineral Resources International, Inc. ("MRI") and the Anderson family appreciate your business both in the past and present. We apologize for any recent market confusion regarding our CMD brand. At the beginning of 2011, MRI announced that it had switched its exclusive distributor from Health Care Impex (HCI) to Itspossible Marketing Ltd. As its new exclusive distributor in India, Itspossible Marketing has chosen to carry MRI's flagship product under the family name of Anderson's CMD. This product is MRI's most concentrated liquid mineral. The Anderson's CMD is the same concentrated high-quality product that has been sold to India for the past six years by MRI.

-Anderson's CMD is the authentic, all-natural; low-sodium, full spectrum mineral complex made by MRI and is our most premium and lowest sodium mineral concentrate.

-Anderson's CMD has gone through the FDA process to be Generally Recognized as Safe (GRAS).

-Each lot of Anderson's CMD is harvested by NorthShore Ltd. Partnership which is majority owned by the Anderson Family and is MRI's exclusive supplier of food-grade, solar-concentrated minerals from the Great Salt Lake. Anderson's CMD is carefully crafted through a traditional, all-natural, solar evaporation process that does not use any artificial ingredients, artificial drying processes, or minerals sources from other facilities other than those controlled by the Anderson family.

-Each batch of Anderson's CMD takes over two years to concentrate in order for the minerals and trace minerals to reach the right balance. MRI routinely tests each batch during this time to ensure optimal concentration and balance. The mineral harvest does not take place until all quality standards have been rigorously met.

-MRI has an in-house quality assurance lab as well as independent labs that thoroughly tests each product

-MRI is GMP (Good Manufacturing Practices) certified through NSF International.

-MRI verifies that its liquid minerals pass the safety test for heavy metals set for by the U.S. Food Chemicals Codex

The Anderson family puts a lot of hard work, love and care into every bottle of our flagship product: Anderson's CMD. We are so confident of the results that you will achieve that we put our family name on every bottle.

Thank you,

Bruce Anderson

President/CEO

Mineral Resources International, Inc.